

9 April 2024

[REDACTED]  
Essential Services Commission

Dear [REDACTED]

**RE Submission received via Engage Victoria website on CEP Energy Retail Licence Application**

We are writing in response to a submission received through Engage Victoria regarding our application for an electricity retail licence, submitted by a Victorian consumer on 29 February 2024.

Firstly, we appreciate the time taken by the individual to engage with our application and express their views. We acknowledge and share their concern about the environmental impact of electricity usage, especially in the face of the climatic challenges faced by Victoria, including floods and fires.

Our commitment to addressing climate change and reducing environmental impact is central to our mission and is clearly outlined from the very first page of our application. We aim to develop sustainable, renewable energy opportunities specifically tailored for the large industrial and commercial sectors.

Our vision is aligned with the Victorian Government's push towards a reduction in environmental impact through energy consumption. Contrary to the concerns raised, our application and supporting documents emphasise our environmental commitments and the strategic initiatives we have planned to make a positive environmental impact. Our plan is to retail within embedded networks that incorporate onsite renewable generation.

Our holding company CEP Energy has a track record in delivering renewable energy options to commercial and industrial users of energy and some of its achievements are set out on the website: cep.energy.

Sincerely,

Peter D Wright

[REDACTED]  
CEO and Managing Director

